

# CALL FOR AWARDS 2019

## 2019 IOTSWC PARTICIPATION GUIDELINES & RULES

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### 1. PURPOSE:

The adoption of the Industrial Internet of Things, Blockchain and Artificial Intelligence (AI) brings improved business outcomes to many, but it is not happening all at once and not without great effort. Networks are everywhere connecting devices with smarter and cheaper sensors. Cloud computing architectures offer less expensive data storage and new technologies and applications in data science will only improve the quality of data we have access to and the speed to which we receive it. This new revolution is increasing productivity, reducing costs, improving efficiencies, conserving resources and delivering a higher level of customer service.

The **IOT Solutions Awards** ceremony is set to recognize the work, leadership and transformation that stand out in the IOT, Blockchain and AI solutions sectors.

## 2. TOPICS COVERED:

- **Best Industry Solution Award**

This award acknowledges the best product or service solution created by an organization in industrial IoT, Blockchain or AI. The award implies the identification of a need or unresolved issue subsequently addressed by the solution, and recognizes the positive impact on clients that have implemented this solution.

- **Best Innovative Technology Award**

The Innovative Technology Award recognizes the hardware and software behind successful IoT, Blockchain and AI solutions, selecting one organization that has created new technology based on an innovative approach, after having identified a critical aspect of IoT, Blockchain and AI not addressed by the current technological offering.

- **Best Business Transformation Award**

This award focuses on an organization that has implemented industrial IoT, Blockchain and AI to transform its systems and processes in a way which best takes advantage of all that the broader industrial IoT, Blockchain and AI ecosystem has to offer, whether by replacing an antiquated system, modernizing certain processes, or by creating a completely new paradigm for how a certain type of business is done, for example.

- **Best Testbed Award**

Of the 10 jury-selected testbeds highlighted in the IoT Solutions World Congress' Testbed area, one will be chosen for its best representation of IoT, Blockchain and AI, showcased in a real-world setting, ideally demonstrating how an ecosystem of players can come together to create an effective IoT, Blockchain and AI solution, and present it in a visual, dynamic, and highly engaging way.

## 3. TIMELINE:

The submission process has 4 major steps:

1. Submission: Awards must be submitted by **2 September 2019**.
2. Review: All proposals will be reviewed by a jury of experts to ensure that submission criteria are met.
3. Notification: All the participants will be notified of their acceptance or rejection from **20 September 2019**.
4. Additional request: Authors could be subject to additional information from the jury during the evaluation period.

## 4. WHO CAN PARTICIPATE?:

This call is aimed at both **public and private sector**, entrepreneurs, start-ups, digital innovators, developers, research centers, universities, civil society representatives, consortiums (public-private), with innovative ideas, analyses, studies, visions and solutions for IoT, Blockchain and AI.

## 5. PRESENTATION OF PROPOSALS:

### HOW TO PARTICIPATE

To enter in the **IOT Solutions Awards**, please fill in the **online form** that you will find in the Awards section at [www.iotsworldcongress.com](http://www.iotsworldcongress.com) by **2 September 2019**.

If your proposal is selected as a nominee, the organizers will request images in high resolution that better represents your proposal to make them public.

### PARTICIPATION RULES

Proposals must be submitted only electronically via our website and meet the terms and conditions here included.

The form and all additional information will have to be filled out entirely in ENGLISH. No proposals in any other language will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

## 6. EVALUATION CRITERIA

**For each submission, the jury will score the following questions/criteria from 1 to 5:**

### **Best Industry Solution Award**

- Has the solution actively identified and addressed a previously undiagnosed need or unresolved issue?
- Has the solution had a positive Impact on clients who have applied it?
- Scalability of the solution: is the concept potentially applicable across multiple industries or is it specific to only one vertical?

### **Best Innovative Technology Award**

- Degree of originality and innovation of the new technology.
- Does the innovative technology have significant impact on a critical aspect of IoT, AI, or Blockchain?
- Does the technology make efficient and innovative use of previous advances in IoT technology, but with its own original concept?

### **Best Business Transformation Award**

- Does the solution present an innovative twist on an existing system or technology in a way that has transformative impact on a business or process?
- Impact for industry: does it represent an incremental change to the past or is it a whole new way of doing business
- What about the broader societal impact beyond the business transformation? Will this be recognized as a paradigm shift on a broader level?

### **Best Testbed Award**

- Degree of innovation.
- Impact for industry / society: does it represent an incremental change to the past or is it a whole new way of doing business.
- Scalability of the testbed: is the concept applicable across multiple industries or is it very niche.
- Increased visual effect from the staging.
- If the Testbed has been in existence for some time, has it published meaningful results? Has it delivered "new knowledge" for industry? Something creative and really impactful?

## 7. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS:

The participant is responsible for the authorship of the submitted proposal; he / she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyrights and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participants authorize the organization to reproduce and publish the proposal in any format and using any medium to publicize the IOT Solutions World Congress.

## 8. DATA PROTECTION

Due to the sensitive nature of the information supplied, the award organizer, the coordinator, and the members of the judging panel and technical committee guarantee to keep the identity of participants and the content of their projects confidential outside of the sphere of the IOT Solutions Awards. This also includes any information about its current state of use or development.

Once the proposal has been selected as a nominee, the organizers may make public any details considered as public (submission title, organization in charge, person in charge, websites, description, sent images or pictures, purpose and category).

## 9. CONTACT

For any clarification, contact us at:

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